### FOR IMMEDIATE RELEASE

**{DATE}**

**Contact: {Local Contact Name}**

 **{Local Contact Phone}**

### Out on the African Savannah, there are some things everyone just knows are true. Meerkats are social, lions have pride, hippos are big and zebras have stripes. All zebras except Xena that is! Xena was born without stripes and to make matters worse, she spells her name with an “X” not a “Z” like zebras should. It’s just too different! It’s just not right! What is a zebra without its stripes? Xena struggles with who she really is as she listens to others tell her who she is supposed to be. How can you be comfortable with your place in the world if you don’t know who you are? As she meets character after character (and boy do we mean *characters!*) she sees that everyone has unique attributes and captivating quirks!Life on the Savannah is an exotic, electric dream, but the Savannah of our dreams is not always peaches and cream. There are tough issues of self-image, friendships and peer pressure that we all must face. In the end the truth is that “you just gotta be you” and it never ever hurts to have a sense of humor about life!

### {LOCAL SPONSOR NAME} and Dakota Players invite everyone to an {AFTERNOON AND/OR EVENING} of fun and entertainment when {TOWN OR SCHOOL}’s young talent present *X is for Zebra* {DATE & TIME}, at {LOCATION}.

### The performance is the culmination of a unique learning experience for {# OF CHILDREN INVOLVED} children from {TOWN OR SCHOOL}. This special weeklong event gives children a chance to learn what it’s like to take part in a professionally produced stage musical, from auditions and rehearsals through the final performance. Make plans to attend and take part in the fun!

*X is for Zebra* **{DATE & TIME},** at **{LOCATION}.** Tickets are available for **{COST OF TICKETS},** at **{LOCATION}.**

This residency in **{TOWN OR SCHOOL}** is made possible by **{SPONSORING ORGANIZATION}.** Support is provided with funds from the State of South Dakota, through the Department of Tourism and the National Endowment for the Arts **{ADDITIONAL FUNDING SOURCES, IF ANY}**.

**For more information, contact {LOCAL CONTACT NAME AND PHONE}.**

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